

BARNSELY METROPOLITAN BOROUGH COUNCIL

North Area Council Meeting:
20th November 2017

Agenda Item: 5

Report of North Area Council
Manager

FRESH Street Project Match Funding Proposal

1. Purpose of Report

- 1.1 This report provides the Area Council with an introduction to Sheffield University's FRESH Street Project proposal for Athersley North.
- 1.2 It also includes a proposed match funding arrangement.

2. Recommendation

- 2.1. **The North Area Council should note Appendix 5a which provides a comprehensive briefing note explaining the FRESH Street Project.**
- 2.2. **The Area Council should give consideration regarding a match funding proposal that would enable twice the number of beneficiaries from the project.**

3. Background highlighting all significant financial commitments

- 3.0 Representatives from Sheffield University attended the Anti-Poverty Delivery Group to introduce the FRESH Street Project earlier this year.
- 3.1 The project hopes to increase the participants' consumption of fresh fruit and vegetables, leading to a change in behaviour and contributing to improve health and wellbeing of voucher recipients.
- 3.2 After initially considering the Central Ward for this project they were advised that Athersley North, St Helen's would be more appropriate.
- 3.3 The proposal for Athersley North would mean that homeowners on at least one residential street would benefit from free Rose Vouchers for 6 months.
- 3.4 Everyone (adults and children aged 2+) normally resident in the selected 'voucher streets' will be eligible, regardless of income/benefit status etc.
- 3.5 This project is being combined with the Yorkshire Health Study Questionnaire.

4. For decision

- 4.1. The Area council are asked to consider if they would be prepared to match fund the monies already secured by Sheffield University from the Alexander Rose Charity. This would mean a contribution of £5,000 which would enable the project to benefit double the number of beneficiaries.
- 4.2. The Area Council are asked to refer to section 15 of the appendix for further details.

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6th November 2017

